

# *alexander blagus* born in São Paulo in 1978 and living in downtown <http://blag.us> portfolio [blagus@gmail.com](mailto:blagus@gmail.com) mobile +55 11 8522 7084

## **professional history**

### **Telefónica**

one of the largest landline and mobile telecommunication companies in the world **From august/2010**

Being a technical person in a business area, created a complete intranet framework allowing plugable modules, AJAX-based, tableless with ACL and multiple databases connections. The current role encompasses concept creation, sketching, coding, server management and all the user relation required for the adoption of the implemented solution

### **Gamer**

e-commerce specialized in gaming and online gaming credits **September/2006 to august 2009**

IT coordinator with a broad spectrum of roles, ranging from coding to systems administration and implementation of solutions in business partners. Understanding business model has been crucial to the development of the high-volume, micro-payment system

### **IBM**

the legendary IT company **August/2005 to july/2006**

As the US and Canada's website's QA, also developing several productivity boosting tools. The main achievement was the concept and development of a human resources profile finder and a series of Javascript/AJAX classes to improve the overall coding modularization

### **IBex**

Award-winning marketing-focused web studio **November/2004 to august/2005**

UI designer and programmers' coordinator. Created corporate Flash games with ActionScript and asynchronous XML integrated with a product price catalog. Additionally responsible for the creation of product identity and promotional material

### **Santander**

One of the largest banks in the world in terms of market capitalisation **June/2003 to november/2004**

System designer in an executive-level department, creating a system for consolidation of various financial indicators in a single, dynamic intranet

### **Chris**

Seat belt and car parts manufacturer **December/2000 to november/2002**

Creation of a complex intranet framework for 5000 employees with several different modules ranging from restaurant menus to human resources overtime control. Some of this modules had to be integrated with existent ones, others created from scratch

## **expertise**

### **System design**

experience in discussions with users about their needs and business managers' expectations, mockuping, coding, QAing ensuring user-friendly and scalable software with coding standards. Addicted at creating small time-saving tools. Implementation of many different systems: ERP, online billing, internet banking, e-pin selling and distribution and flash games. Experienced both in working on these functions individually or in managing multi-skilled teams

### **Knowledge**

wide range of skills from electronics to graphic design, photography-contest-winning artistic and documental portfolio, and creative outbursts enables the creation of remarkable solutions such as a skill-mapping tool, presented in 7 different countries, an automated bot for e-banking data retrieving and conciliation payment gateway

### **Communication**

comfortable using different channels like instant messengers and e-mail, even for technical/complex subjects. Large experience in conference calls and video with world-wide teams. Professional design experience helps create eye-catching presentations, infographics or documentation

## **technologies**

Started using computers creatively at the age of 12 and accumulated experience with most popular operating systems and software. **DHTML 12 years, XML/XSL 5 years, CSS 9 years, Javascript/AJAX/AFLAX (Asynchronous Flash and XML) 9 years, ASP 10 years, PHP 5 years, SQL (Oracle, MS SQL Server, MySQL, Postgree, JetSQL) 10 years.** System Administration in Windows Server **7 years, MS SQL Server 3 years.** Professional experience with a full suite of graphic software such as Photoshop, Illustrator and Corel Draw **15 years**

## **education**

Not having good formal education opportunities in childhood and having a outstanding skill for self-teaching, combined with a long-term hands-on experience resulting in great career achievements, a bachelors degree was intentionally not acquired. Everything presented in

this document is self-taught

### **Social**

official press representative of technology/web design events (EWD/ETI/Intercomm), blogging and tweeting. Presented coding classes inside companies: web languages at Santander, Javascript/AJAX at IBM. Winner of the "Best Personal Blog 2009" prize by the WebDesign magazine, for spreading adventure sports related experiences, techniques and equipment reviews, encouraging people to actually go hiking. Beta-tester and active member of the Arduino open-source hardware platform project, writing technical articles about the usage of the device